



HotelInvestmentToday.com



Hotel Investment Today

You're in the business of earning ROI. We're in the business of covering it.

Hotel Investment Today is a comprehensive source of information for the hotel investment community. As the content platform for The BHN Group, the industry's leading and largest hotel investment conference owner and operator, Hotel Investment Today's website and e-newsletter provide the latest multimedia content about breaking news, analysis and data on key deals and profiles of dealmakers and developers.

Hotel Investment Today brings expertise, experience, awareness, integrity and objectivity to the market with a powerful and meaningful media brand. The brand focuses on reporting on hospitality investment, development and ROI. An integral part of The BHN Group, Hotel Investment Today is a companion to the group's market-leading hotel investment conferences around the world that have been bringing decision-makers together for more than three decades.



Hotel Investment Today Audience

A premium audience of executives and hospitality industry leaders across the globe.

- E-newsletter features 15K+ C-suite executives and hospitality industry leaders across the globe focused on investing and developing hospitality real estate
- Delivered three times per week, the e-newsletter offers a direct line of communication
- Growing number of visitors to www.HotelInvestmentToday.com

Connect with
15K+ C-Suite
Executives &
Hotel Industry
Leaders

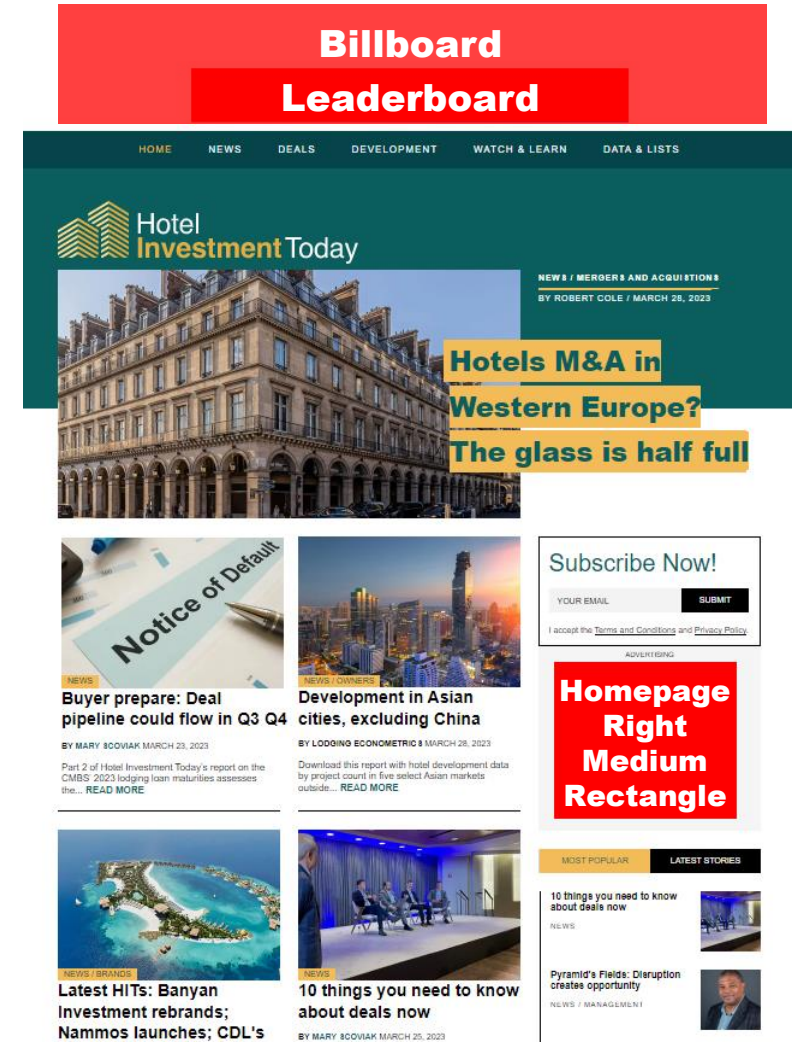
1 in 3
readers are top
executives

1 in 3
companies are
Equity, Debt, or
Development

Website Marketing Opportunities

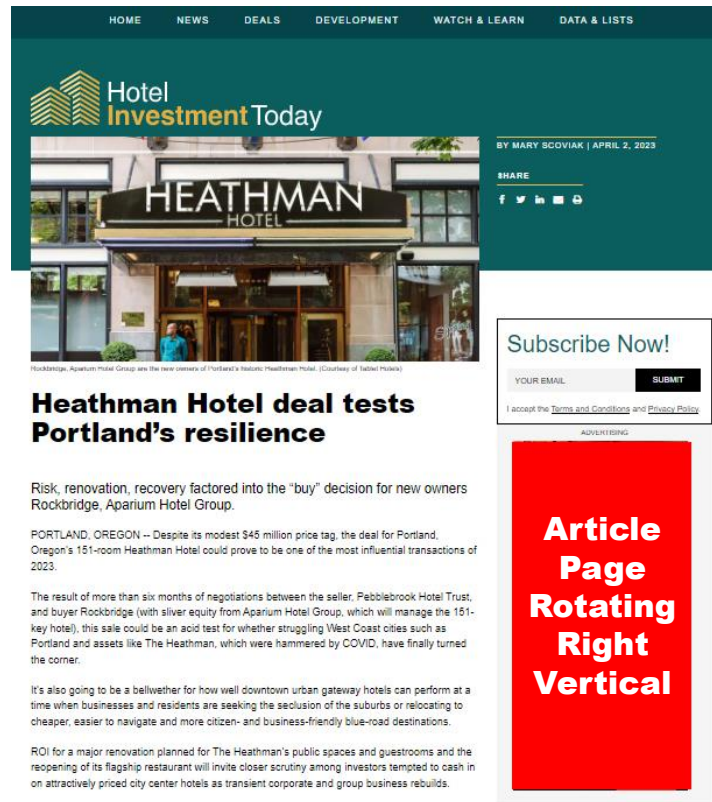
Ads on HotelInvestmentToday.com promote your company and all it offers to decision-making industry innovators, creators, and thought leaders.

- Leaderboard – 728 pixels wide by 90 pixels high
- Billboard - 970 pixels wide by 250 pixels high
- Homepage Rotating Right Medium Rectangle Ad – 300 pixels wide by 250 pixels high



Website Marketing Opportunities

- Article Page Rotating Right Vertical – 300 pixels wide by 600 pixels high
- Mobile Leaderboard Ad – 320 pixels wide by 100 pixels high

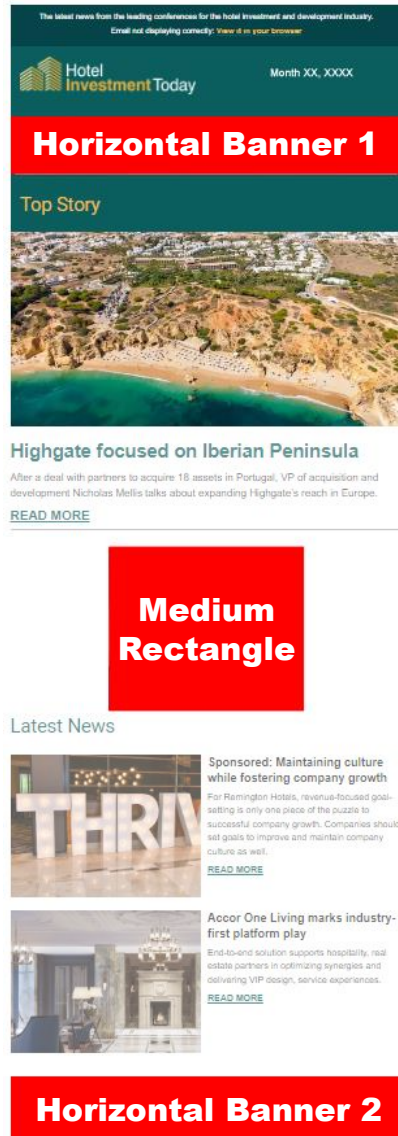


e-Newsletter Marketing Opportunities

Stay top-of-mind with the e-newsletter, which runs three times per week. With multiple ad positions to choose from, you can choose how you would like to maximize visibility within the entirety of the newsletter.

- Horizontal Banner – 600 pixels wide by 100 pixels high
- Medium Rectangle – 300 pixels wide by 250 pixels high

Please send images in .jpg, .png, and .gif formats only as e-newsletter ads are static.



Custom Content Opportunities



Sponsored Video

We conduct a video interview between one of your executives and a Hotel Investment Today editorial team member discussing a topic relevant to your business. You provide questions or topics, and our team crafts the interview. We record the discussion and handle distribution.



Thought Leadership

Be seen as the expert in your field and drive demand for your product and brand.

Hotel Investment Today-Written:

Our editors will work with you to write an article to your specifications.

Client-Written:

You provide a pre-written article.



Webinars

You present thought leadership and discuss a topic relevant to your business directly with our audience of leaders and professionals. The webinar may include other expert speakers/presenters and questions on the topic. Our team moderates and records the discussion and we promote it to our entire audience.

The Editorial Team



Jeff Weinstein, Editor in Chief

- Almost 30 years covering hotel industry investment and operations
- Creator of HOTELS Investment Outlook magazine
- Regular speaker at hotel industry events
- 5-time Jesse H. Neal award winner
- Led noteworthy programs such as HOTELS Hotelier of the World awards; HOTELS 325 ranking; the Global Hoteliers Club



Mary Scoviak, Custom & Design Content Director

- Veteran editor, conference director and content strategist with more than 20 years' experience covering hospitality investment, operations and design.
- Former executive editor of Boutique Design and conference director for Boutique Design New York
- Honoree as one of the Folio: Top Women in Media for 2017
- Award-winning business-to-business writer and editor
- Frequent conference moderator and speaker at international hospitality conferences



Rob Schneider, Managing Editor

- Veteran journalist with almost 30 years of digital news and B2B experience
- Strong reporting background in real estate and hospitality
- Broad experience with hosting, editing and strategically managing live and virtual events and podcasts for a B2B audience
- Writer, editor and creative director with a deep breadth of multimedia experience in digital, video, audio, and print



Hotel Investment Today

**For more information on advertising packages
and options, please contact:**



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